

Sept./Oct. 2007  
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## Recent and Upcoming Events

### Beginning Sept. 2007

With expansion completed,  
Dealer Training will once again  
take place at the Wilson Audio  
Facilities in Provo, UT

### Oct. 4-7, 2007

New Music  
Belgium  
Intro of the Alexandria X-2  
with Peter McGrath

### Oct. 11-14, 2007

Audio Reference  
St. Petersburg, Russia  
Launching New Dealer  
with Peter McGrath

### Oct. 12-14, 2007

Rocky Mountain Audio Fest  
Audio Unlimited  
and Audio Alternative  
Denver, CO  
with Jerron Marchant  
and John Giolas

### Oct. 18, 2007

Stereo Shoppe  
Boise, ID  
Dealer Event  
with Jerron Marchant

### Oct. 24-25, 2007

Music Lovers  
San Francisco, CA  
Dealer Event  
with John Giolas  
and Trent Workman

# WILSON® AUDIOFILES

## CEDIA 2007



Wilson Audio's static display at CEDIA in Denver, CO, Sept. 6-9, made a splash. The display featured sporty, eye-popping colors such as RS Orange, RS Green, Imola Red, and Sport Blue. CEDIA 2007 was selected as the first public showing of the new Series 2 WATCH Center Channel, the WATCH Series 2 Surrounds, and the Alexandria X-2 Series 2.

## Wilson Audio in the News

Excerpted with permission from *Stereophile Magazine*, June 2007. ([www.stereophile.com](http://www.stereophile.com))

### "Wilson Audio Specialties WATT/Puppy System 8 Loudspeaker" by Wes Phillips

"...When it comes to high-end audio, Wilson's WATT/Puppy speaker has symbolized the entire high-end ethos throughout at least the product's last four generations—perhaps (to labor a classical metaphor) since the original WATT sprang fully formed from David Wilson's brow....

"Speak to David Wilson and you'll quickly see that quality isn't just a concern, it's his obsession....

"When you pay Wilson prices, you get white-glove treatment. In-home setup is part of the deal....your dealer's setup guy is *your* slave. You can boss him around all you want—he won't leave till you're satisfied with the sound you're getting.

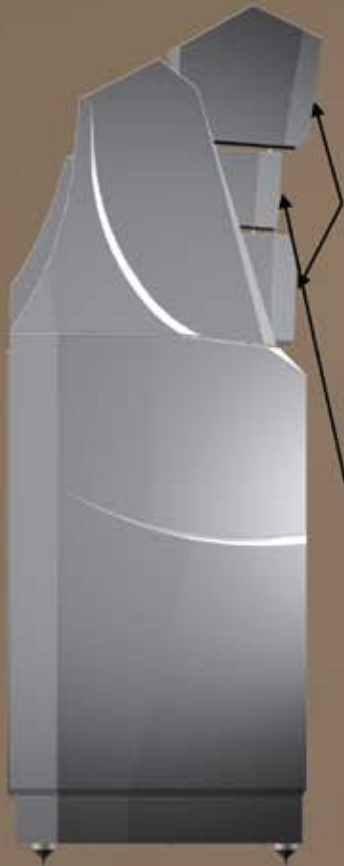
"...the W/P System 8 is a giant step for-

ward....oddly enough, the 8 just might appeal more to those who have traditionally *resisted* the WATT/Puppy. Or not. No one ever accused us audiophiles of being consistent in our passions.

"...It produces an immense soundstage without dominating your listening room, and it captures the excitement of live music as do few loudspeakers I've heard.

"You may not like the WATT/Puppy, but I'd bet the chances are greater that you'll love it....But here's the thing: You do have to *hear* this loudspeaker—otherwise, no matter what speaker you choose, no matter how much you end up spending, you'll always wonder: *Is this as good as a WATT/Puppy System 8?*"

# Introducing Alexandria X-2 Series 2



## New Midrange Driver:

As he began developing the Series 2 Alexandria, Dave knew there were certain qualities he heard in the concert hall that were absent in reproduced music – even in the finest systems. When listening to live music, Dave observed an interaction between direct and reflected sound. These ambient cues did many things. In the great halls, this interaction between ensemble and venue was largely responsible for the beauty and emotional involvement present in live music.

Dave and Wilson's engineers teamed up with a new driver manufacturer run by engineers that developed the current WATT/Puppy and MAXX midrange driver. They set out to redefine what was possible in cone midrange technology – and to capture this quality of live music. Their efforts were rewarded. The result was the new Series 2 midrange driver. One has to hear the difference in clarity, tonal density, tonal purity, and dynamic clarity to appreciate the vast improvement in the midrange of the Series 2. Areas of strength – such as low noise and musicality – are also improved. As a result, tonal textures and soundstage cues are revealed with unprecedented believability.

## New Tweeter:

Improvements made in the MAXX and WATT/Puppy tweeters, as well as similar changes to the Sophia tweeter, provided a solid platform to improve upon the Alexandria tweeter. The evolution of the Wilson tweeters has primarily focused on out-of-time back wave reflections. As often happens, each new project becomes a technological platform from which new ideas are built and used in subsequent projects. This is true of the new Alexandria tweeter, which uses even more advanced technology and material to nearly eliminate reflected energy behind the tweeter. All areas of tweeter performance are improved: clarity, dynamic expression, sweetness of tone, and resolution. Like the MAXX and WATT/Puppy tweeter, the noise floor is greatly reduced, but in this case, to even lower levels. The new tweeter is the perfect companion for the new midrange driver. The resulting fabric of tonal beauty woven by these two drivers is both seamless and complete – richly portraying instruments as they are heard in life.

## New Back Cover and Resistor Plate:

The ergonomics and mode of access to the back crossover resistors and Aspherical Propagation Delay hardware has been modified. The new back panel uses similar hardware as is used in the pin grill system enabling its removal without the need to undo bolts. Austenitic stainless steel pins securely attach the two covers to the rear of the Alexandria. The technician can quickly access adjustments. The panel covering the crossovers employs a tempered glass sub panel, enabling this beautiful hardware to be viewed with the cover in place.

The resistor plate has been re-engineered and now has greater heatsink cooling and is better isolated from vibration.

## All New Crossovers:

All of the crossover modules of the Alexandria have been modified and improved. The midrange crossover was tailored to the needs of the new driver. As is so often the case at Wilson, the new midrange and tweeter, with the attendant higher resolution and lower noise floor, allowed Dave and the design team, in turn, to hear deeper into the crossovers. This "leapfrog effect" is a design concept well understood and exploited at Wilson Audio. Dave and the engineers were thus able to correct time-domain distortions and reduce crossover "jitter." The new crossovers are partially responsible for Alexandria Series 2's sense of dynamic alacrity and speed, as well as an improved sense of space and ambience retrieval. Information previously partially obscured is now revealed clearly from a silent, black background. The bass crossover was also changed and improved. Bass clarity and midbass speed and impact have been affected. Bass instruments sound remarkably like they do in life through the new Alexandria.

